



For Immediate Release

Tuesday, June 13, 2017

14th CPAC Summer Festival Opens June 24 at Scarborough Town Centre

*Celebrate Canada's 150th Birthday Early with Live Performance,
Fun Family Activities and Tons of Giveaways*

June 13, TORONTO – CPAC Summer Festival, one of the biggest outdoor event in Chinese Community celebrating Multiculturalism and Canada Day, is happening again for the 14th year in a row next Saturday, June 24th, at the Albert Campbell Square of Scarborough Town Centre.

Last year, thousands of local residents were attracted to the festival by its offer of folk art, authentic cuisines and quality family time. In 2017, the CPAC Summer Festival celebrates Canada's 150th birthday with even more attractions, including a larger variety of vendors and tons of prizes and giveaways.

Founded in 1992 as a not-for-profit organization, one of CPAC's mandates is to help new immigrants with cultural integration and civic engagement in Canada. By organizing the Summer Festival, CPAC hopes to achieve this goal by providing a platform for the newcomers to socialize with local residents and promoting global awareness.

“We gather together on this day to enjoy the summer while celebrating the diversity of cultures that Canada embodies. At CPAC, we strive to curate the activities so that they showcase a fuse of valuable heritages, providing the GTA community with a memorable and unique experience,” said Mr. Eric Xiao, President of CPAC.

As always, the festival will be a free, all-ages party of cultural performances, games and a vendor market. Children can participate in athletic activities like three-legged races with their parents, or they can also choose to showcase their artistic talent at the arts and craft booth. To make things even more exciting, face painting and bouncy castle are also available. Parents will enjoy shopping at the market area, where various vendors offer flash sale of brand-name products, decadent cuisines and much more. The stage will showcase talents from the communities as well as professionally trained performers. Performances arrange from traditional folk art such as opera, martial art, dance, to more modern entertainment such as belly dance, circus, and fashion show, as well as magic show for children. There is something for everyone at the Summer Festival.

CPAC thanks Respon International Group for its generous support as the Title Sponsor of the 14th CPAC Summer Festival and CIBC as the Gold Sponsor. The Event is also funded in part by Canadian Heritage.

“Respon International Group is proud to be the title sponsor of the 2017 CPAC Summer Festival. We are committed not only to a high-end powerful wealth platform, but also to supporting many charities and activities especially within the Chinese community,” remarked Winnie Hong Wei Liao, President of Respon International Group. “We hope our platforms and professional services can help everyone. We wish 2017 CPAC Summer festival a great success!”





Fact Sheet of the 14th CPAC Summer Festival:

Time: 11am- 4pm Saturday June 24, 2017

Location: Albert Campbell Square (Located at Scarborough Town Centre), 150 Borough Drive, Scarborough ON M1P 4N7

Admission, Lucky Draw & Early Bird Prizes: Free admission and free entry into lucky draw. The first 100 members will be given membership recognition gift bags.

Free Parking: There is a big parking lot at Town Centre Court & Borough Dr. and there are huge parking lots at Scarborough Town Centre where you can park.

For more information, please visit www.cpac-canada.ca or call (416)298-7885 ext.101

For media enquiries, please contact:

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